



**April 23-30, 2011**

**National  
Infant Immunization Week**

**Love them.  
Protect them.  
Immunize them.**



For further information, please visit <http://www.cdc.gov/vaccines/events/niiw/overview.html>

# Opportunities for the CDC's 2011 NIIW

*NIIW provides an opportunity to:*

- Highlight the dangers of vaccine-preventable diseases, especially to infants and young children, and the importance and benefits of childhood immunizations
- Educate parents and caregivers about the importance of vaccination in protecting their children from birth against vaccine-preventable diseases
- Focus attention on our immunization achievements and celebrate the accomplishments made possible through successful collaboration
- Step up efforts to protect children against vaccine-preventable diseases and thereby give them a healthy start in life
- Encourage better communication between parents and health care professionals
- Remind parents and caregivers they need to make and keep needed immunization appointments
- Provide parents and caregivers with a toll-free number, 800-CDC-INFO (800-232-4636), to locate a facility that offers immunizations through the Vaccines for Children Program, a federally funded program that provides vaccines at no cost to children whose parents cannot afford to pay for them